

↳ CORINNA

A good practice in interregional Co-operation



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Cooperation of Regions for Innovation

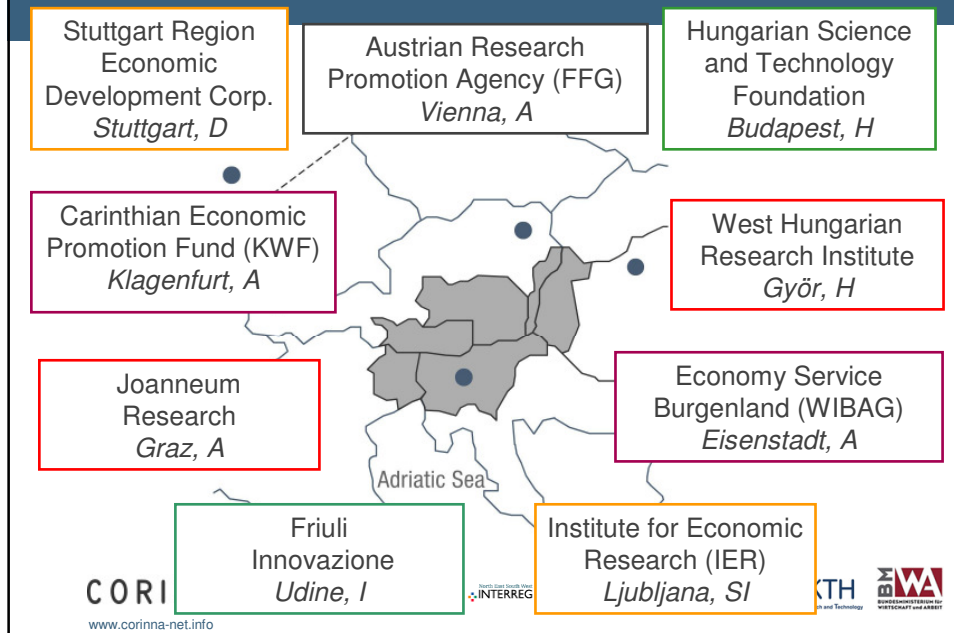
↳ Overview

- ▶▶ Basic Information on the project
- ▶▶ Outputs & Results
- ▶▶ Good Practice in Cooperation

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↳ CORINNA Partners



↳ Starting Point - A Diagnosis

- ▶▶ Intensity of **cross-border cooperation** (CBC) of partner regions in technology & innovation **lags behind** comparable European regions
 - ▶ on administrative level
 - ▶ on company level

↳ Starting Point - A Diagnosis (cont.)

▶▶ Cooperation barriers

- ▶ huge differences in **governmental structures** (e.g. federal vs. centralistic)
- ▶ different **regulations**, policies, **support programmes**
- ▶ **low knowledge** about competencies of neighbour regions

▶▶ Recent studies show **strong potential for “transnational collaboration space”**

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↳ CORINNA Goals

▶▶ Develop the regions' innovation system by stimulating CBC in technology policy and company innovation efforts

- ▶ **increasing mutual knowledge** of partner regions' innovation systems, policies & strategies
- ▶ stimulating cross-border cooperation in fields of **common technological strengths or complementarities**
- ▶ **best practices** of promoting regional innovation capabilities

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↳ CORINNA Goals (cont.)

- ▶▶ Establish a **sustainable cross-border network** of regional organisations in the field of technology and innovation
 - ▶ on policy level
 - ▶ on company level

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↳ Benefit for Regional Policy Makers

- ▶▶ Survey on partner regions' existing **innovation strategies, instruments & thematic strengths**
 - ▶ Stronger coherence & adjustment of partner regions' innovation policies on company level
- ▶▶ Guiding Book on **good and bad practices** of policy measures and instruments

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↘ Benefit for Regional Policy Makers (ct.)

- ▶▶ Elaboration of a Joint Policy Document on **common strategies** to develop critical masses of regional technology competencies
- ▶▶ **Interregional data base** of R&D organisations
 - ▶ Easily accessible demonstration of regional potential in R&D service providers and technology oriented companies

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↘ Benefit for Companies

- ▶▶ 1/2 yearly **presentation & brokerage days**
 - ▶ on alternate topics
 - ▶ in alternate partner regions
 - ▶ matching organisations for cross-border cooperation projects
- ▶▶ **Interregional data base of R&D organisations**
 - ▶ Web based information system
 - ▶ free public access
 - ▶ finding cross-border technology transfer partners

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Overview

- ▶▶ Basic Information on the project
- ▶▶ **Outputs & Results**
- ▶▶ Good Practice in Cooperation

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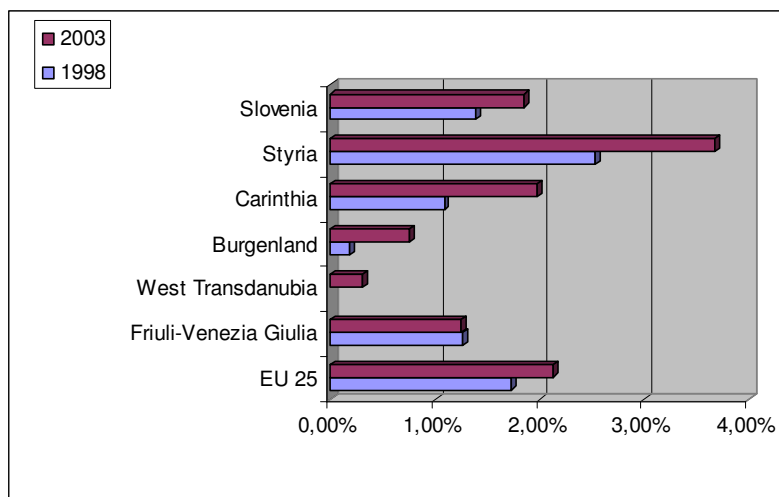
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Output & Results – Regional R&D Capacities



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Outputs & Results – Clusters and Industrial Districts



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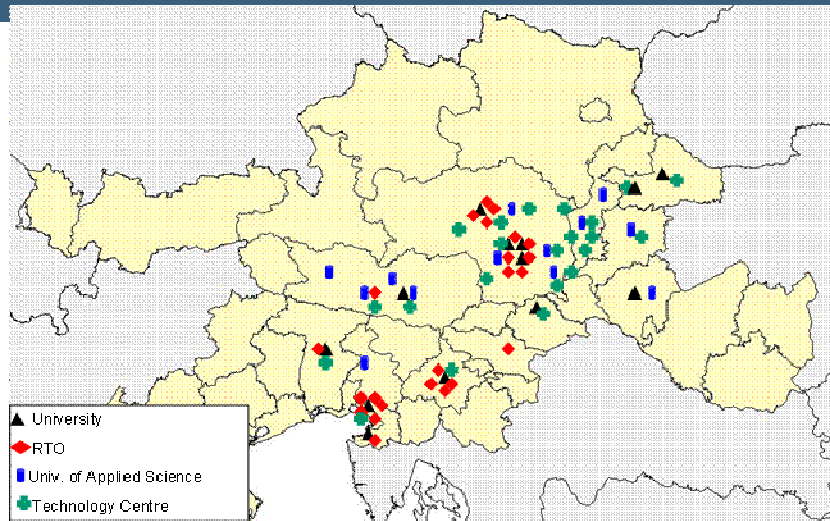
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Outputs & Results – Innovation Infrastructure



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Outputs & Results – Interregional R&D Database

The screenshot shows the home page of the CORINNA Interregional Database of R&D Organisations. The browser window title is 'Home - CORINNA - Mozilla Firefox' and the address bar shows 'http://ies210.joanneum.at/corinna/'. The page features a navigation menu on the left with links for ABOUT, DATABASE, LINKS, HELP, and CONTACT. The main content area includes the CORINNA logo and a text box stating: 'CORINNA's aim is to help exploit the full potential for technological innovation of the partner regions by stimulating cross-border cooperation in fields of common technological strengths or complementarities. To date, the intensity of collaboration in technology and innovation across the borders between Italy, Slovenia, Austria and Hungary still lacks behind that of other comparable regions. Huge differences in governmental structures – federalistic or centralistic – regulations, policies and support programmes as well as language barriers and restructuring processes hinder efficient cooperation on policy as well as on company levels. More: <http://www.corinna-net.info>' Below this, there is a note: 'If you don't want your information to be included in this database, please send an e-mail to corinna_database@joanneum.at.' The footer contains logos for CORINNA, the European Union (Project Part-financed by the European Union), INTERREG IIC, and the Slovenian Ministry of Higher Education, Science and Technology (NKTH) along with the University of Applied Sciences (FH WA).

Outputs & Results – Interregional R&D Database II

The screenshot shows a specific entry in the CORINNA database. The browser window title is 'Styria - CORINNA - Mozilla Firefox' and the address bar shows 'http://ies210.joanneum.at/corinna/index.php?idcat=413&uid=1055'. The navigation menu on the left is expanded to show 'DATABASE'. The main content area displays the entry for the 'INSTITUTE OF TECHNOLOGY AND REGIONAL POLICY'. The text includes: 'Technologie- und Regionalpolitik', 'Contact person: Univ.-Prof. DR. Michael Steiner', 'Elisabethstraße 20', '8010 Graz', 'Tel.: +43 316 876 1488', 'Fax: +43 316 876 1480', 'Email: tu@joanneum.at', 'Web: [\[icon\]](#)', 'Employees in R&D: 29'. Below this, the 'Research areas' are listed: 'Regional economy (0510)', 'Innovation research (0500)', 'Economic policy (0341)', 'Economic statistics (0700)', 'Econometrics (0323)', 'Labour market research (0502)', 'Labour market policy (0503)', 'Environmental economics (0204)', 'Geographic Information Systems (015) (0115)', 'Educational economy (0500)'. The entry is dated 'Updated on: 15-01-2007'. The footer is identical to the first screenshot, showing logos for CORINNA, the European Union, INTERREG IIC, and the Slovenian Ministry of Higher Education, Science and Technology (NKTH) along with the University of Applied Sciences (FH WA).

↘ Further Information

▶▶ Visit our Webpage at

www.corinna-net.info

Thank you for your attention!

Victoria Solitander/FFG



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