



*Socio-economic
Sciences and Humanities*



**Europe 2020 Strategy
Innovation insights from European research in socio-economic sciences**

Berlaymont building, Schuman room, 1 June 2010

8.30 *Registration and Coffee*

Setting the scene: The global and European policy context

Chairperson: Anneli Pauli, Deputy Director-General, European Commission, DG RTD*

- 09.00 The EU research and innovation challenges
Máire Geoghegan-Quinn, European Commissioner in charge of Research and Innovation*
- 09.15 Recent developments in European innovation policy: The EU Presidency views
Cristina Garmendia, Spanish Minister of Science and Innovation*
- 09.30 The USA experience in Social Innovation
Sonal Shah, Director of the US Office of Social Innovation and Civic Participation*
- 09.50 The Brazilian experience in the implication of society in defining technological needs
Roosevelt Tomé, Brazilian Secretary of State*

Innovation, entrepreneurship and smart growth: A European strength

- 10.10 Knowledge-intensive entrepreneurship and innovation for growth and social well-being
Yannis Caloghirou, National Technical University of Athens
- 10.30 *Questions and answers*
- 10.40 *Coffee*
- 11.00 Dynamics of institutions and markets
Bart Verspagen, Maastricht University, UNU-MERIT
- 11.20 *Questions and answers*
- 11.30 Intangible assets and regional economic growth
Rosina Moreno, Universitat Barcelona, Regional Quantitative Analysis Group
- 11.50 *Questions and answers*
- 12.00 Competitiveness, innovation and intangible investment
Jonathan Haskel, Imperial College Business School, Imperial College London
- 12.20 *Questions and answers*
- 12.30 *Lunch*

* Speakers that have to be confirmed



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Social innovation and service-oriented economy: A European asset

Chairperson: Agnès Hubert, European Commission, Bureau of European policy Advisers (BEPA)

- 13.30 Social entrepreneurs as “lead users” for service innovation
Marieke Huysentruyt, LSE and Ute Stephan, KULeuven
- 13.50 The role of public-private innovation networks in the service economy
Luis Rubalcaba, Universidad de Alcalá, Departamento de Economía Aplicada
- 14.10 Financial markets, real economy and innovation
Mariana Mazzucato, Open University, Economics Department
- 14.30 *Questions and answers*
- 14.50 *Coffee*

Innovation and globalisation: A European challenge

Chairperson: Zoran Stancic, Deputy Director General, European Commission, DG INFSO*

- 15.10 European firms in a global economy
Gianmarco Ottaviano, Bocconi University and BRUEGEL, and Giorgio Barba Navaretti, Centro Studi Luca d’Agliano and BRUEGEL
- 15.30 Universities, science and innovation in a globalized world
Mathias Dewatripont, ULB and Centre for Economic Policy Research (CEPR)*
- 15.50 The place of Europe in global innovation networks
Alireza Naghavi, Fondazione Ene Enrico Mattei (FEEM) and Cristina Chaminade, Lund University (CIRCLE)
- 16.10 *Questions and answers*

Innovation in Europe: Impacts and perspectives for Europe 2020 Strategy

Chairperson: Jean-Michel Baer, Director, European Commission, DG RTD

- 16.30 Evaluation of European research
Paul Zagamé, Centrale Recherche, Erasme
- 16.50 Foresight to align research and innovation with longer term policy needs in Europe
Luke Georghiou, The University of Manchester, Manchester Institute of Innovation
- 17.10 *Questions and answers*
- 17.20 Wrap-up session
Pierre Valette and Domenico Rossetti, DG Research, Science, economy and society

Next steps: Implementing the EU research and innovation policy

José Manuel Silva Rodriguez, Director-General, European Commission, DG RTD

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