

FET Flagships

Vision – Strategy - Implementation

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Strategy	Funding & PR	Studies
<p>RTD strategy: development and implementation</p> <p>Target group analysis Technology Trends Programme Design</p> <p>Public Policy</p>	<p>Programme Mgt. Impact Analysis</p> <p>Project Planning Project Management</p> <p>Media Cooperation Public Relations Events</p>	<p>RTD Management International Coop. High-Tech SMEs</p>



EUROPEAN
COMMISSION



Wiener Wissenschafts-, Forschungs- und Technologiefonds



The Vision

Following an early expedition to Newfoundland, Captain James Cook declared that he intended to go not only "... **farther than any man has been before me, but as far as I think it is possible for a man to go**"

"... the compelling urge of man to explore and to discover, the thrust of curiosity that leads men to try to go where no one has gone before." [White House booklet on Space]



eul|te|ma
TECHNOLOGY MANAGEMENT

FFG

FET
FLAGSHIP:FLEET

FET - FET Flagship Support

FLEET Project and Partners

FLEET goal:

Support for the six flagships and the European Commission

- **eutema Technology Management GmbH & Co KG, AT (Co-ordinator)**
Strategic Research Consultancy based in Vienna
- **ISERD, IL**, Israeli R&D Directorate based in Tel Aviv
- **MICINN, ES**, Spanish Ministry of Science based in Madrid
- **Optimat Ltd., UK**, Consultancy based in Glasgow, Scotland
- **FFG, AT** RTD Agency, Vienna

Objectives and Principles

Core aim: Support the realization of the flagship vision

- Aim 1: Support F-pilots, identify synergies, build a common understanding
- Aim 2: Help realizing FET-Fs: facilitate knowledge exchange between all stake holders, support setting up the flagships
- Aim 3: Improve public perception to ensure public support
- Aim 4: Assist the RTD community to ensure they have a fair chance

Principles

- Fair and equal support for all pilots – close collaboration with all pilots
- Close interaction with the European Commission
- No preference/special influence for any of the F-pilot topics

Stake holders

Pilots

- Flagship pilot partners
- Researchers
- Previous large-scale initiatives

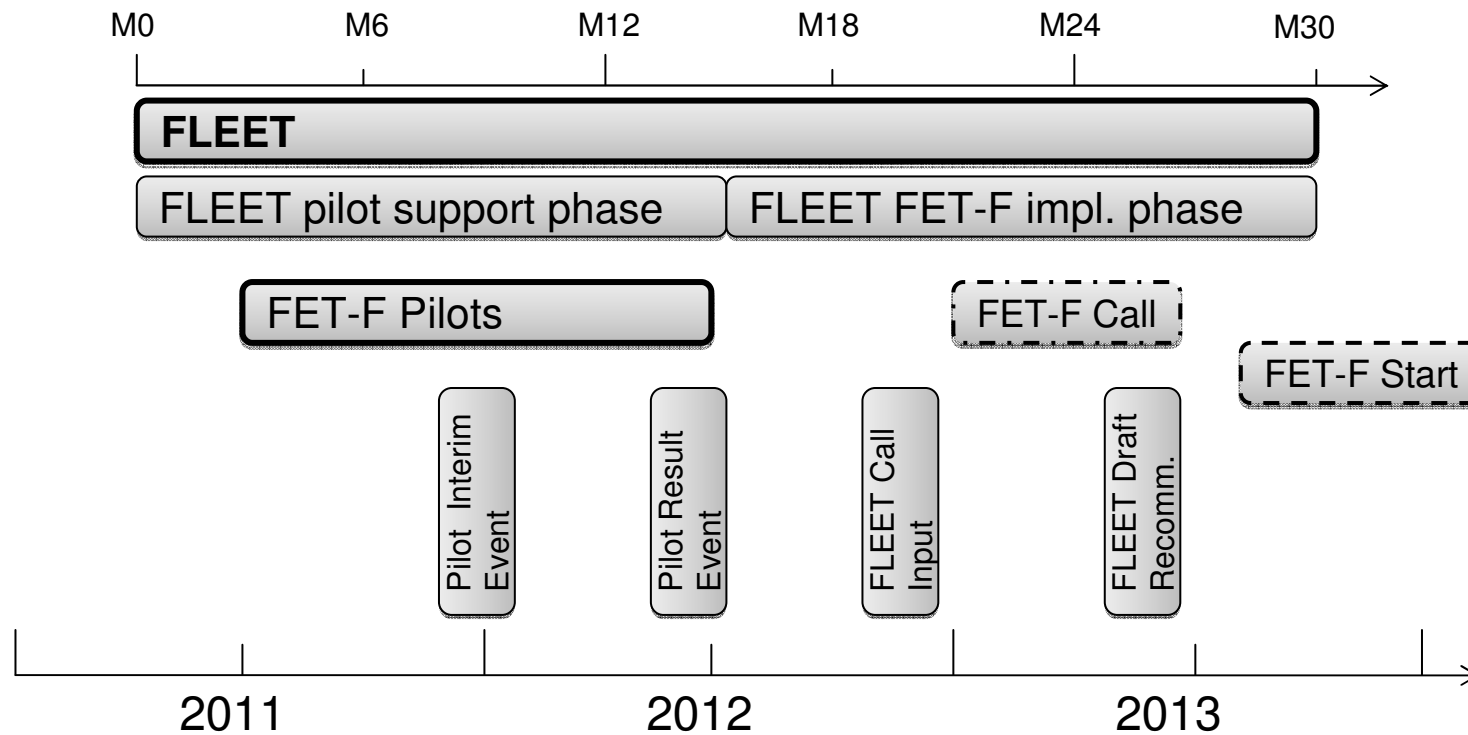
Flagship Design

- Legal experts
- Funding agencies
- International partners

Policy

- Policy makers
- Agency strategists
- RTD managers
- Broad public

Timing



FLEET will support the whole process from pre-pilot to FET-F start.

Activities

Core aim: Support the realization of the flagship vision

Support service

- Exchange, support with policies, training, support office

Implementation

- Network analysis, funding, international relations, recommendations for FET-F

PR

- Brochures, media, FET-F ambassadors, events

Web platform

- Platform for all pilots – internal exchange and 3rd party information

Pilot support services

Exchange	<ul style="list-style-type: none">• Exchange of views between pilots, trusted access to information, neutral intermediary, meeting organization etc.
Policy support	<ul style="list-style-type: none">• Analyze contribution of pilots to EU policies
Training workshops	<ul style="list-style-type: none">• WS on lessons learned from previous initiatives, ethical issues etc.
Support office	<ul style="list-style-type: none">• Event info, contacts, document exchange, information dissemination, organizational support etc.

Support all pilots in a fair and transparent way

Implementation support

F-pilot characteristics	<ul style="list-style-type: none">• Network analysis
Funding, instruments	<ul style="list-style-type: none">• EU funding map, instruments – working groups on key topics
International relation	<ul style="list-style-type: none">• Support dialogue with international (3rd country) agencies, ministries etc.
Pilot and call recommend.	<ul style="list-style-type: none">• Provide final recommendations for implementation

Support all pilots in a fair and transparent way

PR & Web page

PR	<ul style="list-style-type: none">• Brochures, media etc.
Ambassadors	<ul style="list-style-type: none">• Leading scientists helping to promote the flagship idea
Events	<ul style="list-style-type: none">• In particular: interim and final conference
Web page	<ul style="list-style-type: none">• General flagship information

Support all pilots in a fair and transparent way

FLEET outputs

Reports

- Joint challenges
- Funding conditions and funding map

PR material

- Web Site, videos, brochures
- Media and news articles

Working groups

- Legal aspects, instruments
- FET experts co-ordination group

Workshops

- Policy making
- Lessons learned from previous initiatives

Conferences

- Flagship science forum co-ordination group
- Interim and final pilot results

Next steps

- **Kick-off event** with all flagships at FET-11 Budapest to decide on
- **Working groups** on
 - Selection criteria, impact dimensions etc.
 - Legal aspects, governance, instruments,...
 - International relations
 - Ethics
- **Public relation** including 'FET-F ambassadors'

Contact

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