

Opportunities for Innovation in the framework of South East Europe Programme

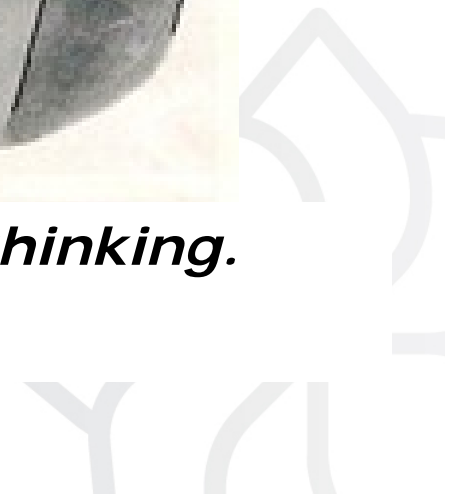
Lelia Rotaru
Joint Technical Secretariat

Jointly for our common future





***I'll be happy to give you innovative thinking.
What are the guidelines?***



- Programme overview and general funding opportunities
- Funding opportunities of SEE programme related to Research & Innovation
- Examples of funded projects related to Innovation
- Cooperation with the current Seventh EU Framework Programme (FP7)
- Obstacles to combine FP and Structural Funds funding opportunities
- **Requests, wishes or needs** for cooperation with FP7 and FP7 Regional NCPs
- Suggestions/ideas for future cooperation
- Outlook 2014-2020



SEE in a nutshell

- Transnational dimension of territorial cooperation
- Brings together... different Countries, Ideas and Funds and makes them work
- An ever Complex area....



SEE Area



Objectives

- Help the (territorial, economic and social) integration process of the area
- Make the SEE more competitive
- Financing joint projects:
 - o Develop **transnational partnerships** on matters of strategic importance
 - o Contribute to **cohesion, stability and competitiveness**
 - o Support the **Lisbon and Gothenburg priorities**
 - o Contribute to the **integration** of non EU states.

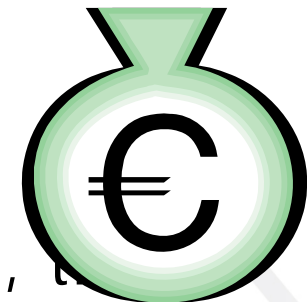


16 Countries

- **The transnational programme which gathers the biggest number of participating countries!!!!**
- 8 EU Member States: Austria, Bulgaria, Greece, Hungary, Italy*, Slovakia, Slovenia, Romania
- 8 Non-EU-member States:
 - 6 candidate and potential candidate countries: Albania, Bosnia-Herzegovina, Croatia, Former Yugoslav Republic of Macedonia (FYROM), Serbia, Montenegro
 - 2 countries participating in the European Neighbourhood Policy: Republic of Moldova, Ukraine*.

245 mil. euro

- Funding from 3 different instruments:
 - **ERDF** (European Regional Development Fund)
 - **IPA** (Instrument for Pre-accession Assistance)
 - **ENPI** (European Neighbourhood & Partnership Instrument)
- The total **ERDF** budget **206.691.645** euro
- Together with the **national contributions**, the **overall budget** amounts to **245.111.974** euro



4 Priorities

- **Innovation**
- **Environment**
- **Accessibility**
- **Sustainable Growth Areas**

Jointly for our common future



Opportunities for Research & Innovation

- **“SEE as a place of innovation”**
- **Priority 1 – “facilitation of innovation and entrepreneurship”**
 - Facilitate innovation, entrepreneurship, knowledge economy and enhance integration & economic relations
 - Action related to innovation – direct contribution to the balanced economic development of the area.
 - Sustainable innovation - an ongoing innovative environment in the SEE area

Programme overview - innovation

- A real opportunity for collaboration around existing poles of innovation and networks
- A framework to develop and enhance existing innovative SME support structures
- A possibility to amend the framework conditions in terms of innovation governance and develop an innovation aware and active public.



Opportunities for Innovation

3 Areas of Intervention:

- 1.1. Develop **technology and innovation networks** in specific fields
- 1.2. Develop the **enabling environment for innovative entrepreneurship**
- 1.3. Enhance the **framework conditions** and pave the way for Innovation



innovation capacity of SEE area

- Addressing the area's strengths and opportunities through **networking**.
 - Emphasis on: **existing poles of activity** in order to exploit regional potential for technology and innovation and to **foster networking and technological co-operation in specific technology fields** (e.g. advanced engineering, ICT etc.)
- Tackling **structural deficits in the SME sector** (e.g. missing access to knowledge, "bad roads" to markets, low levels of co-operation, low level of internationalisation and lack of openness for new technologies)
- Strengthening of the **enabling innovation environment** (the governance level) and the public awareness ("grass-root approach").

Challenges

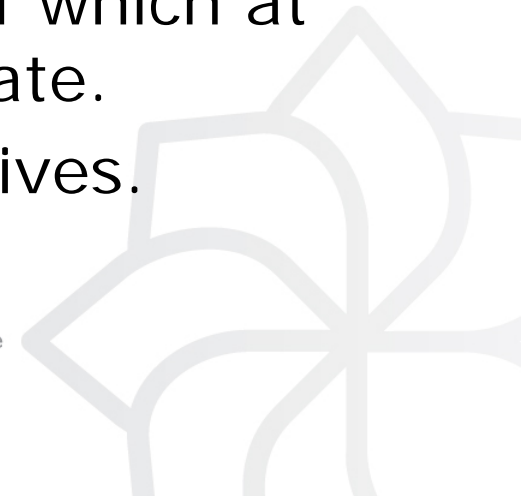
- R&D capital unevenly spread;
- Low R&D performance and expenditure
- Big area, not always (recent) data are available, difficult to follow
- Concentration of research, technology and innovation activities and related investment at the **North-West edge** of the programme area. Those regions make **full use of the opportunities** offered by the EU programmes mentioned.
- Development of **common interests** in the relevant fields and **successful transfer** of these capacities.
- Reaching and involving the right stakeholders

(How) are we different?

- The programme does not intend to compete with, or substitute mainstream research programmes (e.g. FP7-RTD, CIP-Competitiveness).
- Significant **entrepreneurial development** aspect. Hence pure academic research activities cannot be supported
- Networks should not be dominated by academic institutions but consist of **applied innovation** actors
- The SEE programme can make a significant contribution in **integrating “risk assessments” identifying possible environmental risks and social impacts of new technologies at a transnational level.**
- Participation and Integration of non MS in the research & innovation opportunities

What is expected from the projects?

- High quality, result orientated projects of strategic importance for the Programme Area.
- The successful projects have a clear transnational focus, develop first class partnerships and deliver concrete and visible outputs and outcomes.
- The projects must bring together partners from at least three participating states, of which at least one shall be an EU Member State.
- Synergies with other projects/initiatives.
- Learning from diversity.



Calls for proposal

First call (2008-2009)

- Open call
- All priorities & areas open
- 40 projects approved; 11 projects in Priority 1

Second call (2009-2010)

- Open call
- Selected areas: 1.3 Enhance the framework conditions and pave the way for innovation
- 119 expressions of interest submitted
- Projects to be approved by the end of 2010

Third call (2011)

- Strategic call under preparation
- Selected topics within the areas : The public aspect & The governance aspect (to address the lack of **“Public Aspect”** type projects)
- **Needed coordination mechanisms to synchronise different policy levels, departments and innovation actors to agree on strategies, targets priorities and implementation methods**

Opportunities for Innovation

3 Areas of Intervention:

- 1.1. Develop **technology and innovation networks** in specific fields – 5 projects
- 1.2. Develop the **enabling environment for innovative entrepreneurship** – 5 projects
- 1.3. Enhance the **framework conditions** and pave the way for Innovation – 1 project
- average budget: 2.200.000 euro
- average nr of partners – 10



Learning from the 1st call

AoI	ERDF requested	ERDF approved	Commitment rate
1.1 Innovation networks	15,191,836	8,109,707 5 projects	53.38%
1.2 Innovative entrepreneurship	15,191,836	8,641,343 5 projects	56.88%
1.3 Pave the way for innovation	13,667,485	2,000,000 1 project	14.63%
Priority 1	44,051,157	18,751,050	42.57%

Projects (1 call)

- **Intervalue: aims to bridge the gap between R&D creators, producers, financiers and marketers by creating a trans-national mechanism that facilitates the valorization of research results.**
- The overall objective of the project is to set up a mechanism covering most of the SEE area, which allows sharing and dissemination of key technologies and help to establish supply chains between the R&D institutions and the business sector.
 - Overall project budget: 1.858.329,00 €
 - ERDF contribution: 1.470.080,00 €
 - IPA contribution: 109.500,00 €
 - Lead partner - Aristotle University of Thessaloniki (URENIO Research Unit)



A self-sustained R&D valorisation network

INTERVALUE project aims to bridge the gap between R&D creators, producers, financiers and marketers by creating a trans-national mechanism that facilitates the valorization of research results.



R&D results valorization plans creation

A network of experts will help researchers to create valorisation plans by exploring the technical feasibility, scientific relevance, market potential and investing/funding potential of the R&D result. This process will be assisted by the web platform and the workflow tools.



[Visit INTERVALUE Collaborative Platform](#)

[Learn More](#)



Projects (1 call)

Autoclusters: „The international cooperative network of educational and research institution with subcontractors and other bodies active in Automotive Industry“

- 8 pps + 3 additional partners (10%; observer)
- brings together Universities, R&D institutions and SME support facilities, to prepare and create a first Automotive network in SEE. The second level clustering activities are aiming to improve the innovation capacities in region and enhance technology and know-transfer in the innovation circle.
- Overall project budget: 1.645.000,00 € (ERDF contribution: 1.398.250,00 €)
- Lead Partner: Automotive Cluster West Slovakia

- Project Map
- Project Info
- Partners
- Objectives
- Impact
- News
- Download
- Contacts
- Automotive R&D Centres

- [Slovakia](#)
- [Italy](#)
- [Hungary](#)
- [Slovenia](#)
- [Romania](#)
- [Bulgaria](#)
- [Croatia](#)
- [Serbia](#)
- [Austria](#)

South East Europe (SEE)

- Automobilový klaster - západné Slovensko
- COMUNIMPRESA SOCIETÀ' CONSORTILE A RESPONSABILITÀ LIMITATA
- Universitatea Tehnică "Gheorghe Asachi" din Iași
- Nyugat-Pannon Regionális Fejlesztési Zrt.
- Technical University of Gabrovo
- Associazione CREATE-NET
- Slovenská technická univerzita, Materiálovo Technologická Fakulta
- Gospodarsko interesno združenje ACS, Slovenski avtomobilski grozd
- Hrvatska udruga poslodavaca
- Automobilski klaster Srbija – Fond za podršku konkurentnosti proizvođača autodelova i autoopreme
- Automotive Cluster Vienna Region – VIENNA REGION Wirtschaft.Raum.Entwicklung.GmbH



Projects (2nd call)

- Strengthening the innovation capacity of institutions and of society.
- AoI 1.3 addresses this from two perspectives:
 - The Governance Aspect
 - The Public Aspect



Expected types of activity (governance)

- Setting up exchange and coordination mechanisms for research, technology and innovation approaches and policies across South East Europe
- Improving common governance
- Networking between regions sharing an interest in a specific economic field/sector – may aim to strengthen the economic profile of the regions involved

Expected types of activity (public aspect):

- Promoting the image formation of the South East Europe as a place of innovation and growth
- Mobilising existing institutions (e.g. research institutions, education centres, media) in communicating with the citizen to promote innovation
- Encouraging young people to develop entrepreneurial spirit and to wake enthusiasm for scientific education, technology etc.

Note: Actions should maximise the use of ICT where appropriate



Cooperation with FP7 and other programmes / actors

- Programme level: a better understanding of the interrelation between investments in science and knowledge and socio-economic development in general, as well as specifically with regard to present situation in South-Eastern European countries.
 - E.g. access to & complementarities between projects databases
 - Involvement of research oriented organisations (e.g. cooperation with Western Balkan Countries INCO-NET , etc.)
- Project level: projects integrating cooperation with FP7 actors (e.g. Autoclusters)
- *There is a lot of space for more thematic, inter-programmes , inter-funds cooperation*
- *How do we use this space?*



Food for thought

- **Partnerships for innovation – innovative partnerships**
- The dynamic relationship within the “**knowledge triangle**” of education, research and innovation to be replicated at programme level.
- Development & cooperation need to be positioned and mobilised as a relevant partner for Research.
- Synergies but not overlaps: Attracting the right applicants.
- Integrate always territorial cooperation in the overall vision.
- Deliver smart, sustainable and inclusive growth by means of varied, smart, sustainable programmes acting in synergy.
- Important role of the projects in creating links, synergies – bottom up to sustain the top down approach.

Food for thought

- Make the funding opportunities more attractive
- Make existing experiences visible, support their dissemination
- In practical terms communication & information are most important preconditions for fostering the complementary use of different funding instruments
- Establish regular and up-to-date information flows (at all levels)



Projects database

[Download list of beneficiaries](#)

Select call

First Call

Select priority


Facilitation of Innovation and Entrepreneurship


Protection and Improvement of the Environment

Improvement of the Accessibility

Development of transnational synergies for sustainable growth areas

Select project status

In progress 

Finalized 

Select area of intervention


Develop technology and innovation netwo
 Develop the enabling environment for inno
 Enhance the framework conditions and per

Select partner type

Lead partner

Project partners

Select country:



Current_selections

All regions

[SEARCH](#)

Project acronym	Project title	Priority	Area of intervention	Keywords	Lead Partner	Status
TECH.FOOD	<u>Solutions and interventions for the technological transfer and the innovation of the agro-food sector in South East regions</u>	Facilitation of Innovation and Entrepreneurship	Develop technology and innovation networks in specific fields		PROVMO-PROVINCE OF MODENA (Italy)	

Thank you for your attention!

More information available at

- www.southeast-europe.net
- jts@se-eu.net

