



INTERREG IVB

North West Europe Programme and Innovation

ResPotNet Annual Forum 2010
18-19 November 2010, Vienna

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NWE and Innovation

Vienna, 18 November 2010

Outline

- NWE Programme and Innovation - Funding Opportunities
- Funding criteria and requirements different to FP7
- Examples of projects
- Programme Activities on Innovation
- Opportunities and Obstacles to cooperate with FP7
- Outlook



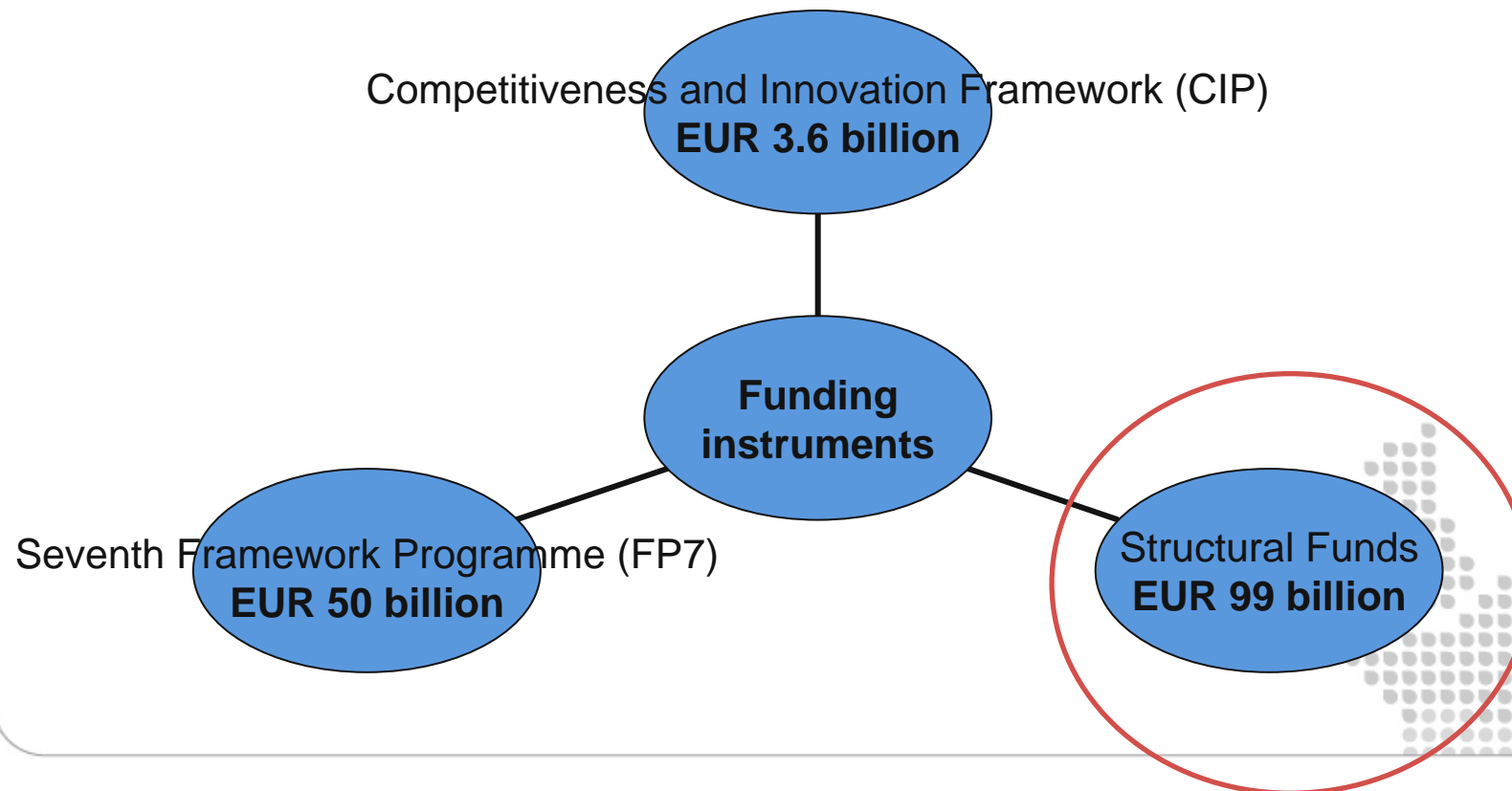


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EU support for research / technical development / innovation (2007-2013)





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The NWE Programme

- European Territorial Cooperation 2007-2013
- EU Cohesion policy - Structural Funds (ERDF)
- Transnational Cooperation
- € 355m ERDF





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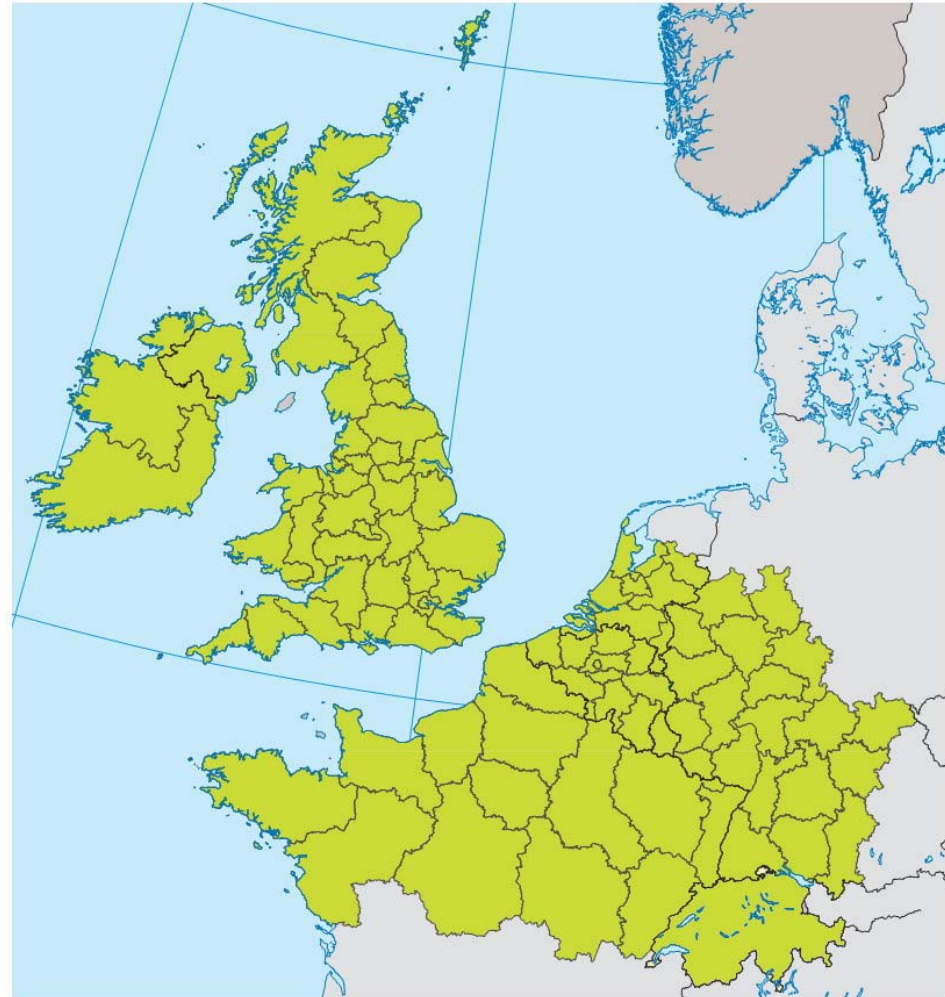
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NWE Eligible Area

8 Countries

1. Ireland
2. UK
3. Belgium
4. Luxembourg
5. Switzerland*

- Parts of*
6. France
 7. Germany
 8. Netherlands





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NWE Programme priorities

1. Developing the NWE knowledge-based economy by capitalising on our capacity for **INNOVATION**
2. Sustainable management of **NATURAL RESOURCES** and of natural and technological risks
3. Improving **CONNECTIVITY** in NWE by promoting intelligent and sustainable transport and ICT solutions
4. Promoting strong and prosperous **COMMUNITIES** at transnational level





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Spanning innovation among all 4 priorities

Innovation	Environment	Connectivity	Communities
Objective 1.1	Objective 2.1	Objective 3.1	Objective 4.1
Objective 1.2	Objective 2.2	Objective 3.2	Objective 4.2
Objective 1.3	Objective 2.3	Objective 3.3	Objective 4.3



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Priority 1: Innovation – 3 objectives

- 1.1 Promote entrepreneurship and **translation of innovations** and knowledge into marketable products, processes and services
- 1.2 Develop new and strengthen existing growth **clusters and SME networks** in NWE
- 1.3 Strengthen the territorial **framework for innovation** and transfer of knowledge within NWE





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NWE projects and links to innovation policies

- EU 2020
- Lisbon Agenda
- FP7
- European Cluster Observatory
- R&D Life Sciences and Biotechnology
- Several EU directives



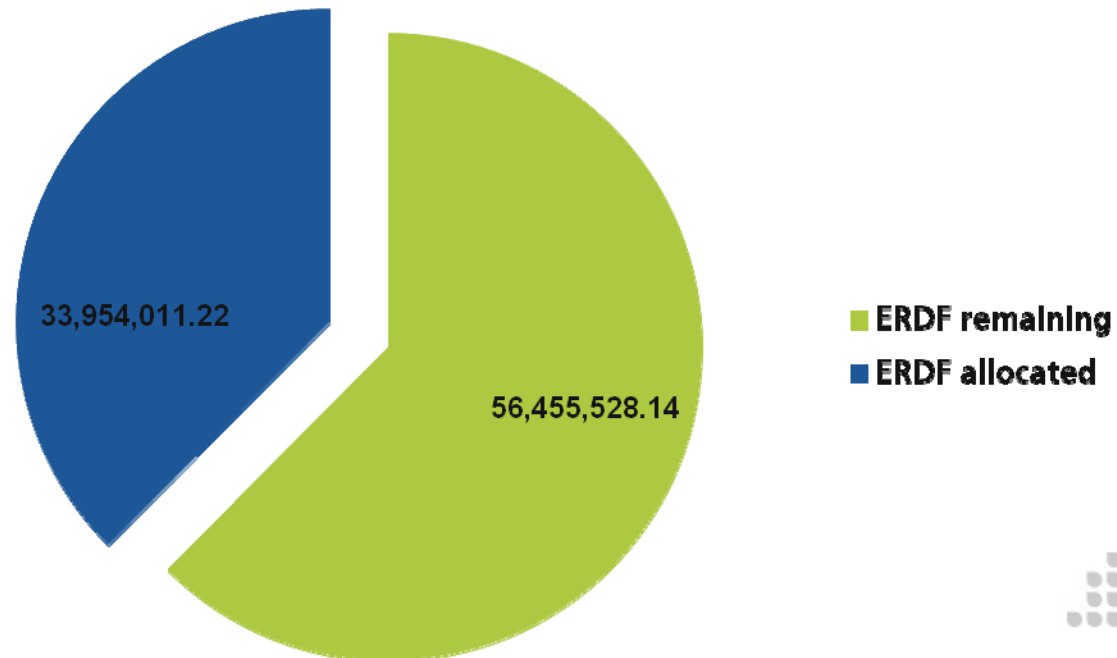


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Priority 1 Innovation – Budget available



Total budget for Priority 1 Innovation: ~ €90 million ERDF

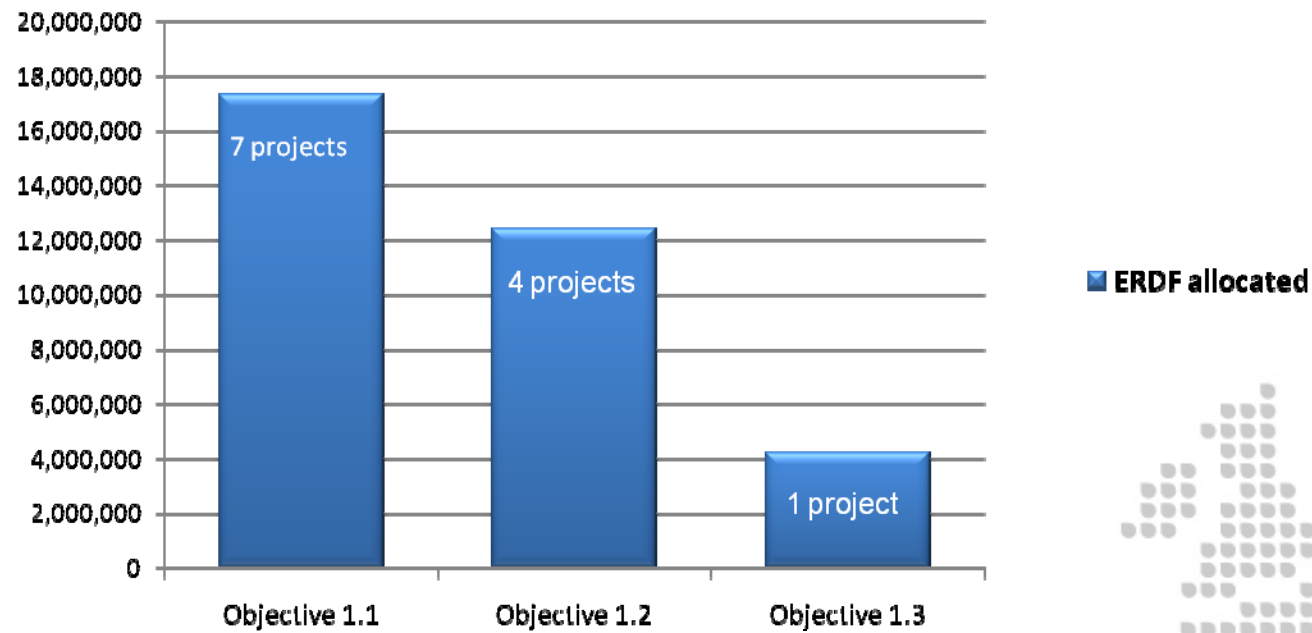


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Priority 1 Innovation – Budget per Objective





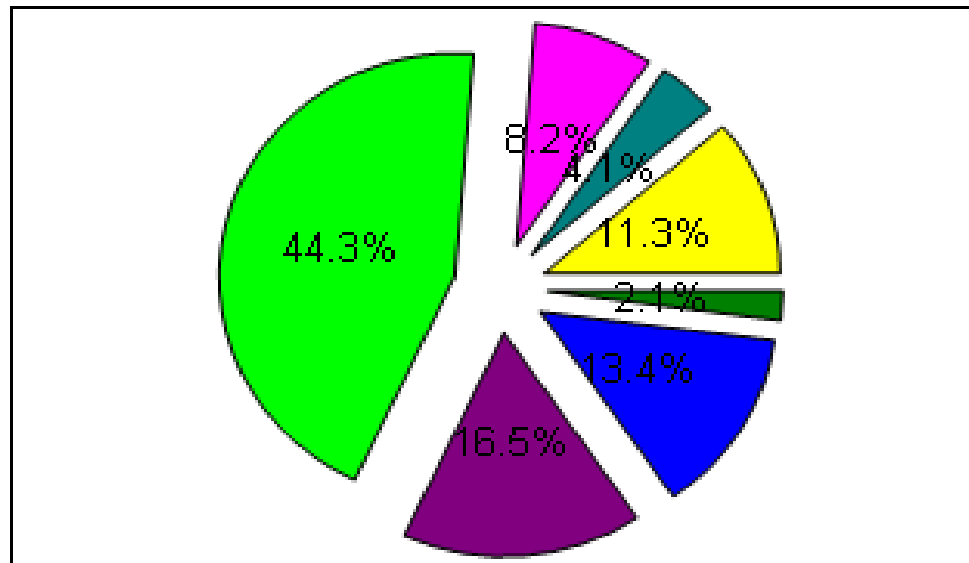
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Beneficiaries

Priority 1



- National Public Authority (2)
- Regional Public Authority (13)
- Local Public Authority (16)
- Non-Profit Organisation (43)
- Private Enterprise (8)
- Research Institution (4)
- University or Higher Education Institution (11)





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Examples of selection criteria

Eligibility Criteria No. 9:

“The following types of projects will be supported: action projects, small-scale investments, and feasibility or supporting studies where these can be linked to concrete actions. **Study projects without concrete actions will not be supported.**”

Selection Criteria No. 1:

The project involves a high **level of transnational cooperation.**

Selection Criteria No. 8:

“The project **reduces territorial disparities of NWE** by the promotion of transnational actions that will enhance economic potential of **local and regional assets.**”





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Key criteria and basic requirements

- Transnational cooperation
- Territorial impact
- Leverage effect → INTERREG funds are seed money
- Tangible outputs (going beyond studies and research)
 - Long-lasting, focus on implementation of results
 - small-scale investments

- ERDF: 50 % co-financing rate
- Regular calls (twice per year)
- Next Calls: March and September 2011 (tbc)





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12 NWE innovation projects

A mix of sectors/topics covered:

Eco-innovation

Creative Industries

ICT technology transfer

Biotechnology/Life Sciences

Composites

E-mobility

Food sector

Security Sector

Open Innovation





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Project Example 1 - ENEVATE

Aims:

- to **facilitate electric mobility in NWE** through cooperation between public authorities, knowledge and innovation centres and business representatives
- to **identify innovative green mobility concepts**
- Total Budget: €5 million (4 years)
- Main output: investments in electric infrastructure, e-mobility concepts
- Who: Cross-sector partnership: automotive and energy sector working together





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Project Example 2 - FASILIS

Aim: support SME's in life sciences to create access to research facilities



- Small project: €216.000 total budget (3 years)
- Main output: Voucher Scheme
- Who: leading biotechnology clusters in NWE and Denmark



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Programme Activities

- Priority 1 workshops for potential project promoters
- Exchange with other European initiatives: INNOVA, European Enterprise Network, IEE... **but not yet FP7!**
- **NWE Annual Event 2010 on Innovation:**
 - ➔ 6-7 December 2010 in Manchester, UK (registrations are open on our website)





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Opportunities to cooperate with FP7

Project level:

- exchange/events with other projects
- project partners also partner in FP7
- projects follow-ups /spin-offs of FP7

Programme level:

- Events with FP7 (on similar topics, partner search)
- Exchange when assessing projects if these could be relevant for FP7...
- CP network

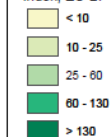
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3.3 7th Framework Programme, average funding per head

Index, EU-27 = 100



Source: DG RTD, DG REGIO calculations

0 500 Km

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Obstacles to cooperate / combine with FP7

- Differences in scope and focus of projects
- Keep in mind that NWE projects:
 - a. must go beyond research
 - b. focus on the NWE area
 - c. need to have a territorial impact, using regional assets
 - d. must present strong transnational cooperation





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Outlook (beyond 2013?)

- More structured framework for cooperation? To understand and exchange differences, commonalities, synergies, ...
- Joint events? On different topics, partner search, ...
- Database of projects? Similar indicators?
- (Informal) Clustering of projects under the same topic?





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Thank you!

www.nweurope.eu

Register for the Annual Event on Innovation
6-7 December 2010, Manchester (UK)

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