

# CENTRAL EUROPE PROGRAMME 2007-2013



ResPotNet Annual Forum 2010,  
Regional RTD & Innovation Funding  
Opportunities  
18 November 2010, Vienna

## Innovation within the CENTRAL EUROPE PROGRAMME -

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## CONTENT

- The CENTRAL EUROPE Programme Area and Framework
- Why Innovation as Priority?
- Programme state of the art
- Synergies with EU FP
- Funded projects in the field of innovation



# CENTRAL EUROPE PROGRAMME AREA



8 EU countries  
1 third country

Surface:  
Around 1,050,000 km<sup>2</sup>

Population:  
Around 148 million citizens

## 4 Programme Priorities:

- Innovation
- Accessibility
- Environment
- Competitiveness and attractiveness of cities and regions



# PROGRAMME GOALS AND THEMATIC PRIORITIES



CENTRAL EUROPE goals have been formulated as direct response to the Lisbon goals:

- ✓ Strengthening territorial cohesion
- ✓ Promoting internal integration
- ✓ Enhancing competitiveness of Central Europe

Priority 1: Facilitating Innovation across Central Europe

Priority 2: Improving Accessibility of and within Central Europe

Priority 3: Using our Environment Responsibly

Priority 4: Enhancing Competitiveness and Attractiveness of Cities and Regions

# PROGRAMME / PROJECT CHARACTERISTICS



- Transnational cooperation projects with clear added value to the CENTRAL EUROPE cooperation area
- Innovative elements/support of innovation (but no funding of pure research projects)
- Programme follows output and result-oriented approach
- Strong policy orientation
- **Indicative project size:** 1-5 million EUR total eligible budget (average ~ 2 Mio ERDF)
- **Co-financing rates:**
  - Up to 75%: Austria, Germany, Italy
  - Up to 85%: Czech Republic, Hungary, Poland, Slovakia, Slovenia
- **Partnership size:** minimum 3 partners from 3 countries (average ~11 partners)

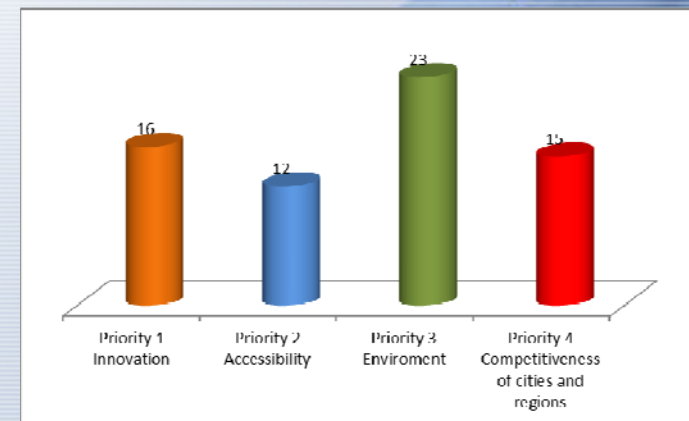
# PROJECT CHARACTERISTICS



## Contribution to the Lisbon strategy by approved projects:

- *80% declare positively contributing to innovation and competitiveness*
- *49% declare strengthening cooperation between businesses research*
- *44% aim at reducing greenhouse gases*
- *70% declare positively contributing to the social dimension of sustainability*
- *39% declare supporting the use of ICT and the access to ICT services*

→ presence of cross-priority topics showing *cross-sectoral approaches* (contribution to Lisbon and Gothenburg agendas) regardless the Priority chosen by the projects

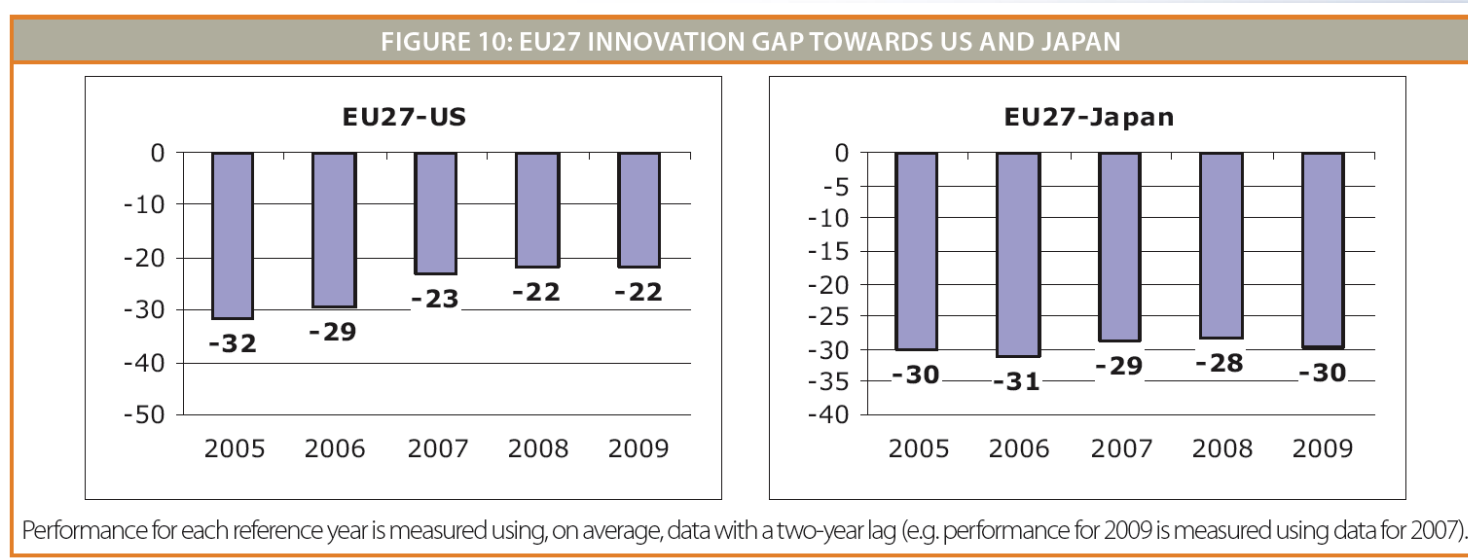


# WHY INNOVATION AS A PRIORITY?



**Lisbon Strategy:** Research and development policy is at the heart of the strategy to boost employment and growth in Europe

**Europe 2020:** The strategy sets out to boost competitiveness and productivity without hampering social cohesion. Reaching the goal of investing 3% of the EU's GDP in research and innovation is included.

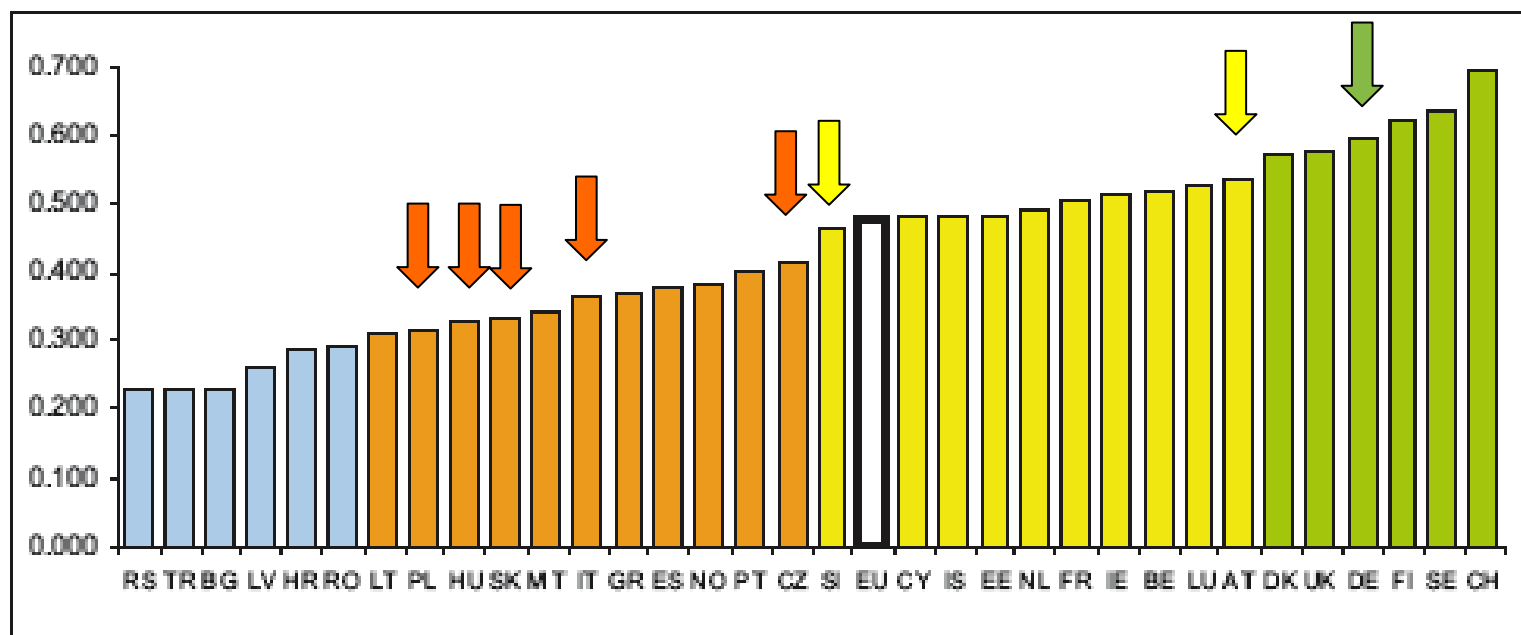


Source: Innovation Scoreboard 2010

# WHY INNOVATION AS A PRIORITY?



FIGURE 2: INNOVATION PERFORMANCE (2009 SUMMARY INNOVATION INDEX)



Data for the underlying indicators are for 2005 (3.4%), 2006 (34.5%), 2007 (13.8%) and 2008 (48.3%).

CE countries are mostly (except DE)

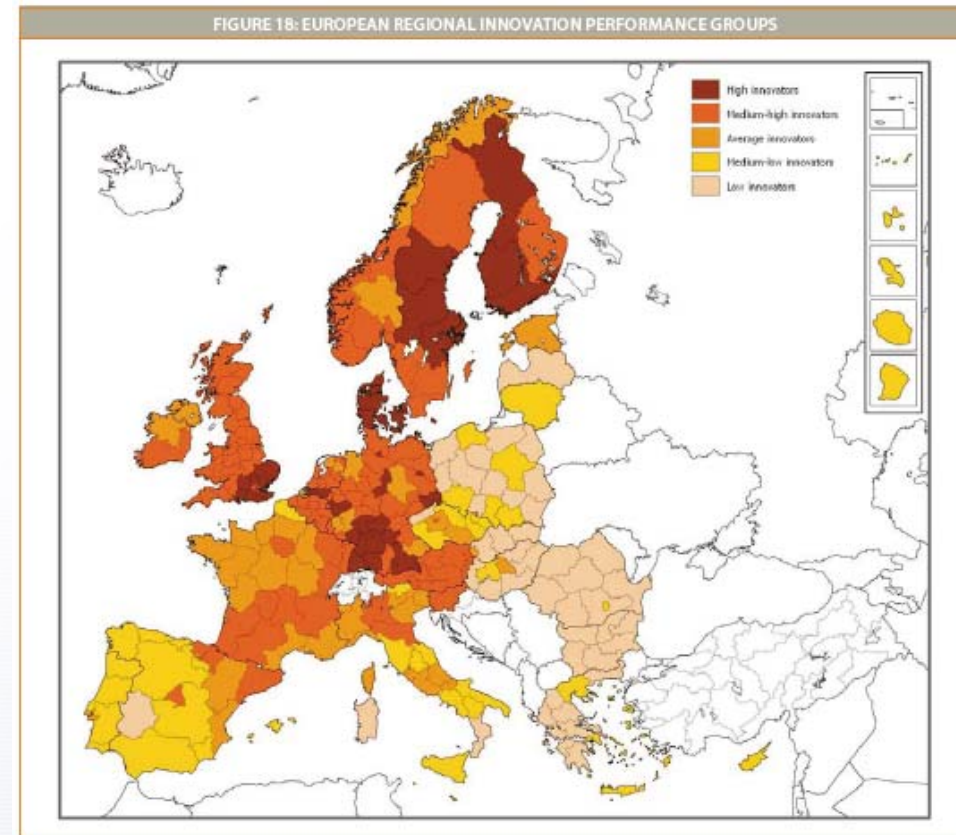
- **Innovation followers**, with innovation performance below those of the innovation leaders but close to or above that of the EU27
- **Moderate innovators** with innovation performance below the EU27

# WHY INNOVATION AS A PRIORITY?



Comparative assessment of innovation performance across the NUTS 2 regions:

- Considerable diversity in regional innovation performances
- Regions have different strengths and weaknesses
- Regional performance appears relatively stable since 2004



In CENTRAL EUROPE area:

R&D expenditure in private and public sector remains quite stable

# PRIORITY 1 - Innovation



**Innovation** not only as crosscutting theme, but as own **Priority**

## Objective:

*To improve the climate for innovation in all regions and to enable them to make better use of their innovation potential by addressing their specific needs and areas of weakness and fostering the areas of strength*

→ Not limited to research and technology development, but focus on non-technical adaptation of products or processes, such as business services, design and other market-related skills

→ Linkage of activities, outputs and results to concrete actions contributing to regional development

## 3 Areas of Intervention:

Aol 1.1 Enhancing framework conditions for innovation

Aol 1.2 Establishing capabilities for the diffusion and application of innovation

Aol 1.3 Fostering knowledge development

# PRIORITY 1 - Innovation



## Projects will:

- aim at **improving the climate for innovation** in all regions and enabling them to make better use of their innovation potential
- create **favourable framework conditions** for innovation and build up capabilities for the effective transfer and application of innovation
- foster **knowledge development** and help people to obtain the qualifications they need for the knowledge-based economy



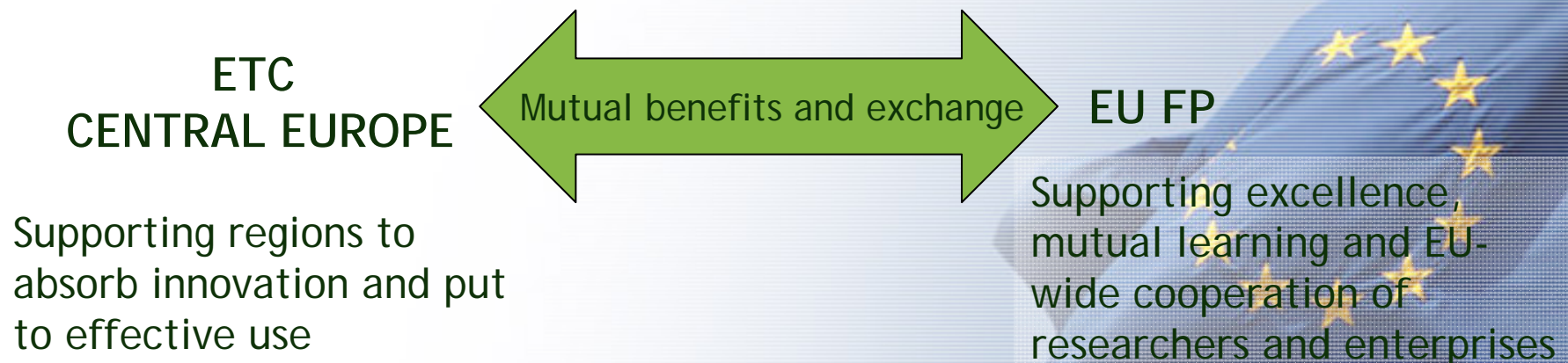
# PROGRAMME STATE OF THE ART



- **3 Calls for Proposals** already launched - ca. 139 Mio EUR ERDF allocated (66 projects approved, 3<sup>rd</sup> Call MC funding decision in early December 2010)
  - High number of projects submitted under Priority 1 Innovation → 16 projects funded so far (further 7-8 in the pipeline)
- **Restricted Call for Strategic projects** - launched on November 9, 2010
  - Candidate partners already pre-selected at national level
  - 1 pre-defined **strategic project concept** focussing on innovation:
    - ❖ **Boosting innovation through new cluster concepts in support of emerging issues and cross-sectoral themes**
- **4<sup>th</sup> Call** - will be launched mid of 2011 (not all Aol may be open)

## Use of synergies with EU Framework Programme (FP)

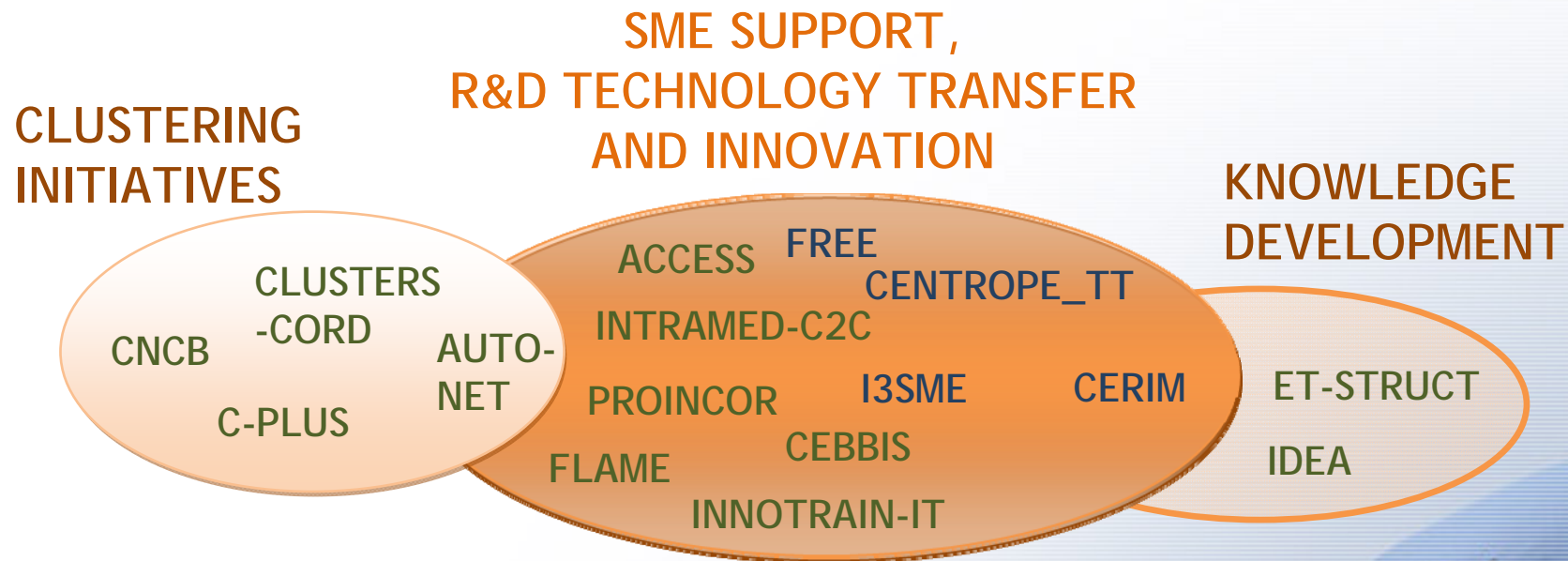
- Building on research results developed within FP projects
- Making use of lessons learned of partners involved in both types of Programmes and mutual exchange
- Applying new tools developed within FP to the policy sector and implementing them in the regions
- Paving the way for RTD cooperations (including the private sector) applying for FP funds



# FUNDED PROJECTS IN P1 INNOVATION (clustered by topics)



Currently 16 projects funded within P1 Innovation



- Project core elements related to benchmarking, best practice identification and transfer, mapping and development of joint strategies and their validation
- Thematic linkages between the Aols within Priority 1 and also with topics of other Thematic Priorities (e.g. ICT, demographic change)
- High number of stakeholders (companies, RTD institutions etc.) involved

# FUNDED PROJECTS IN P1 INNOVATION (clustered by topics)



## Clustering Initiatives:

CNCB - Cluster and Network Cooperation for Business Success in Central Europe

C-PLUS - Implementing world-class clusters in Central Europe

CLUSTERS-CORD - Cluster & Cooperation for Regional Development in Central Europe

AUTONET - Transnational Network of Leading Automotive Regions in CE

## SME support / R&D technology transfer:

I3SME - Introducing Innovation Inside SMEs

CENTROPE \_TT - Tools for Transnational Innovation Support in Europe

INNOTRAIN IT - INNOvation TRAINning IT Central Europe

FLAME - Future Laboratory for the Diffusion and Application of Innovation

PROINCOR - Proactive Innovation Support for SMEs in the Corridor from the Baltic to the Mediterranean Sea

# FUNDED PROJECTS IN P1 INNOVATION (clustered by topics)



## R&D technology transfer and innovation:

ACCESS - Accelerating regional competitiveness and sector-based excellence through innovation management tools and techniques

FREE - From Research to Enterprise

CERIM - Central Europe Research to Innovation Models Innovation

INTRAMED C2C - Innovative Transfer in the medical sector from clinics to companies

CEBBIS - Central Europe Branch Based Innovation Support

## Knowledge development:

ET-STRUCT - Economic Educational Territorial - Structure

IDEA - Innovative Development of European Areas by Fostering Transnational Knowledge Development



# EXEMPLARY OUTPUTS/ACHIEVEMENTS OF FUNDED INNOVATION PROJECTS



## CENTROPE\_TT

- Innovoucher system

## I3SME

- 500 companies involved in benchmarking exercise

	PROJECT TITLE	Tools for Transnational Innovation Support in Centroppe	
	PROJECT CODE	ICE008P1	
SUPPORTING PROGRAM		CENTRAL EUROPE	

### CENTROPE\_TT VOUCHER ACT OF ACCEPTANCE SME BENEFICIARY

Undersigned \_\_\_\_\_ (Name of voucher recipient - SME beneficiary), legally authorised representative of the \_\_\_\_\_ (Name and address of voucher recipient) declare that on the base of the „Tools for Transnational Innovation Support in Centroppe“ (acronym: CENTRIS/ centrope\_tt, Subsidy Contract number: ICE008P1) project, which is co-financed by the CENTRAL EUROPE Program, \_\_\_\_\_ (Name and address of the service provider) has implemented his task as centrope\_tt R&D Service provider in pursuance of the centrope\_tt service contract (centrope\_tt registration number \_\_\_\_\_) signed on \_\_\_\_\_ (date of contract).

The price of the above mentioned activity is: \_\_\_\_\_ EUR.

Signature of legal representative	Official stamp of company
Date: _____ (day) _____ (month) _____ (year)	

### R&D SERVICE PROVIDER

Undersigned \_\_\_\_\_ (Name of the repr. of the R&D service provider), as the legally authorised representative of the \_\_\_\_\_ (Name and address of R&D service provider) acting as the R&D Service provider in the above mentioned centrope\_tt project (ICE008P1) consider the provided service as successfully realized and implemented according to the service contract (centrope\_tt registration number \_\_\_\_\_) signed on \_\_\_\_\_ (date of contract).

Signature of legal representative	Official stamp of company
Date: _____ (day) _____ (month) _____ (year)	

### COUNTERSIGN OF THE INTERMEDIARY (CENTROPE\_TT REGIONAL CONTACT POINT)

\_\_\_\_\_ as the legally authorised representative of the \_\_\_\_\_ (name of organisation) \_\_\_\_\_ address of organisation) acting as Intermediary (centrope\_tt regional contact point) in the above centrope\_tt project (ICE008P1) after checking the submitted original invoice and further documentation of beneficiary and the R&D service provider, confirm that \_\_\_\_\_ (Name and address of the service provider) implemented his task as centrope\_tt R&D service provider in pursuance of the centrope\_tt service contract registration number \_\_\_\_\_ signed on \_\_\_\_\_ (date of contract).

Signature of legal representative	Official stamp of company
Date: _____ (day) _____ (month) _____ (year)	



# CENTRAL EUROPE OUTPUT LIBRARY



## Output library



To make outputs easy accessible and more visible to the actors, experts and stakeholders as well as to the general public

## Online user-friendly collection of project outputs and results

- lists tangible outputs and results of the approved projects
- facilitates the search for realised outputs/results that are regarded as tangible and useful for the outside world via the use of key-words



# FURTHER INFORMATION AND EVENTS



- Series of Cross Fertilisation seminars/workshops
  - Innovation: April 2010
  - Environment: October 2010
  - Accessibility & Competiveness: November 2010

→ workshop outputs available on programme website
  
- Annual event: 23-24 November 2010, Prague
  
- Programme website [www.central2013.eu](http://www.central2013.eu)  
Section of approved projects, Events, Outputs (output library)



Thank you for your attention!



**EUROPEAN UNION**  
EUROPEAN REGIONAL  
DEVELOPMENT FUND

