



Conference

Licensing, Transfer of Ownership and Dispute Resolution Commercialization of Intellectual Property Generated in International R&D Projects

organized by

Austrian Research Promotion Agency (FFG), Licensing Executives Society (LES), and
WIPO Arbitration and Mediation Center

supported by

Simplified FP7 Model Consortium Agreement (DESCA)



IPR Helpdesk



1 June, 2012, 9:00 – 18:00
Tech Gate Vienna, Conference Room 0.1
1220 Vienna, Donau-City-Straße 1

AGENDA

- 8:30 Registration**
- 9:00 Opening Remarks**
Máire Geoghegan-Quinn | Commissioner, European Commission (by video message)
Henrietta Egerth | Managing Director, FFG Austrian Research Promotion Agency
- 9:15 Contracts in the Technology Transfer Chain**
Lorenz Kaiser | Division Director Legal and Contractual Affairs, Fraunhofer-Gesellschaft
- 9:45 IP Provisions FP7 Consortium Agreements**
Kathrin Werner | DESCA, Legal Counsel, Fraunhofer-Gesellschaft
- 10:15 Evaluation and Valuation of IP for the Purpose of their Commercialization**
Eusebi Nomen | Professor, ESADE Business School Barcelona
Gerald Ruppert | Head of IPR and Market Research Department, austria wirtschaftsservice
- 11:00 – 11:15 Coffee Break



- 11:15** **Licensing and Transfer of Ownership in Different Jurisdictions – Commercialization of IP Generated in FP7 Projects (Part 1)**
Bruno Vandermeulen | Partner, Bird & Bird (Belgian law)
Mark Anderson | Partner, Anderson Law LLP (English Law)
- 12:15** **Questions and Answers**
- 12:30 – 13:30 Lunch
- 13:30** **Licensing and Transfer of Ownership in Different Jurisdictions – Commercialization of IP Generated in FP7 Projects (Part 2)**
Heinz Goddar | Partner, Boehmert & Boehmert
Robin Rasor | Past President, Association of University Technology Managers (AUTM), Director Licensing Office of Technology Transfer University of Michigan (US law)
- 14:30** **Questions and Answers**
- 15:00** **Dispute Resolution Provisions in FP7 and Commercial Agreements**
Judith Schallnau | Lawyer, WIPO Arbitration and Mediation Center
- 15:45 – 16:00 Coffee Break
- 16:00** **Roundtable Discussion: Experience in IP Exploitation, Valuation and Dispute Resolution**
Heinz Goddar | Partner, Boehmert & Boehmert
Claus-Joerg Ruetsch | Head Legal Diagnostics, F. Hoffmann-La Roche Ltd Corporate Legal Department
Lorenz Kaiser | Division Director Legal and Contractual Affairs, Fraunhofer-Gesellschaft
Robin Rasor | Past President, Association of University Technology Managers (AUTM), Director Licensing Office of Technology Transfer University of Michigan (US law)
- 17:15** **Outlook: The New IP Provisions and Their Potential Impact on Commercialization of Inventions under Horizon 2020**
Bart Janse | Legal Officer, European Commission
- 17:45** **Questions and Answers**
- 18:00** **Reception, sponsored by**



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