

# KEY ENABLING TECHNOLOGIES: PRINTED ELECTRONICS & EMERGING MACROTRENDS

15th MAY 2013 · 10.00 to 13.30

ESPAI CATALUNYA EUROPA. Government of Catalonia - Delegation to the EU

Rue de la Loi / wetstraat 227 · BRUSSELS (Metro Schuman)

## INNOVATION OPPORTUNITIES



CETEMMSA Technological Centre will present the overview report “PRINTED ELECTRONICS & EMERGING MACROTRENDS” which has been generated through the application of current macro trends analysis to the Printed Electronics technologies in order to be able to identify sectors opportunities, define strategic marketing actions and understand its design implications. [www.cetemmsa.com/outlook2013](http://www.cetemmsa.com/outlook2013)

CETEMMSA is a technology centre carrying out research in the field of Printed Electronics and transferring its knowledge to companies willing to innovate through differentiated and high added value products. It is now possible to emit light, store energy and physical or biological data, or interact with objects and people in a different and innovative way. CETEMMSA does it thanks to its integrated chain, covering from applied research to engineering, and product industrialization. <http://bit.ly/152B1cD>

## AGENDA 15th MAY

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| <b>9.00 to 10.00</b>  | Registration and coffee  |
| <b>10.00 to 10.05</b> | Welcoming of Mr. Pere Puig, Delegate of the Government of Catalonia to the EU.   |
| <b>10.05 to 10.15</b> | Mr. Salvador Sedó, Member of the European Parliament. Member of committee ITRE.  |
| <b>10.15 to 10.20</b> | CETEMMSA Technological Centre. Pere Merino, President of CETEMMSA  |
| <b>10.20 to 11.10</b> | Printed Electronics & Emerging Macro trends Report Presentation. Josep Lluís Checa, Deputy Director of the Presidency and Anna Escoda, General Manager of CETEMMSA.  |
| <b>11.10 to 12.15</b> | Presentations and Round Table: Printed Electronics from Research to Industry. Moderated by Mr. Patrick Bressler, Fraunhofer Head of Brussels Office (tbc) <ul style="list-style-type: none"> <li>• Mr. Klaus Hecker, Managing Director of Organic Electronic Association</li> <li>• Mr. Thomas Skordas, Head of Unit of Photonics ( DG CNECT )</li> <li>• Mr. Michael Catinat, Head of Unit Key Enabling Technologies and ICT ( DG ENT ) ( tbc)</li> <li>• Mr. Jaime Ibañez de Elejalde, Research Programme Officer – Materials Unit ( DG RTD )</li> <li>• Ms. M. Carme Margelí, International Projects of CETEMMSA</li> </ul> |
| <b>12.15 to 13.15</b> | Reception and finger food offered by CETEMMSA  |

Additional information and registration contact:

[ue@catalonia.com](mailto:ue@catalonia.com)

Registration deadline 10th May

With the support of:

